

Meeting opened at 6:31pm held via zoom

Attendees: Peg, Lauren, Jalessa, David, Nicole, Bill

- Small Business Saturday – We will run the same promo as in the past. If you spend \$100 at local Dunellen businesses the Saturday after Thanksgiving, then you get a \$20 gift card to a local Dunellen business. The gift card will be mailed home after the receipts are received and \$100 spent confirmed.

-Window Decorating – We will be helping DAICC decorate the store windows this year. Businesses pay \$10 per window and DAICC and DDMO members will decorate the windows for the holidays. We are currently waiting for some more businesses to register. Instead of using paint this year, we will use big stencils and then spray with fake snow. This should be a much easier clean up and a more consistent look. Anyone willing to help can pick up the supplies when they have free time to decorate the windows rather than scheduling a day for all to meet up.

-Christmas Trees – 15 trees ordered through the Fire Department. We will coordinate with the DPW to get them set up. They are usually set up in barrels the day after Thanksgiving. We need volunteers that weekend to decorate the trees once they are set up.

-Harvest Fest – There were about 120 vendors signed up for Harvest Fest. Approximately 60 of those vendors came and set up on Founder's Day when Harvest Fest was cancelled. Lauren was at Founder's Day and said that it worked out well. There were some issues at first, but once it got going, it was a good event. For any of the vendors that moved to Founder's Day, DDMO kept 80% of the fee and Dunellen Rec got the other 20%. There was discussion about offering a reduced cost to vendors that register for both Harvest Fest and Founder's Day. There will be a new spreadsheet implemented next year that will assign spots as people register. Also, Cole modified the spacing for next year. Someone suggested combining Harvest Fest and Founder's Day, but these are 2 different events each with a different feel. Harvest Fest is more of a Fall Event, and Founder's Day is more of a town event. Best to keep them separate.

-Businesses – Grand Openings happened at Deli Cream and Tasty Nutrition. Il Forno is back to it's original owners. Luxury New Kitchens is closing. Dentist office near Blue Foundry is almost done. We will see when they are ready for their grand opening.

-NewJerseyRetirement.gov – This is a program that helps smaller businesses create retirement plans for their employees.

The meeting was adjourned at 6:51pm.